

inybox

FOR WRITERS · 2026

Newsletters that pay you *twice*.

A UK home for newsletters. Readers subscribe. We find the sponsors. You get paid by both.

[yourname.inybox.com](#)

Opening soon

[inybox.com](#)

Your followers don't see your *posts*.

You can post something brilliant and watch it reach a fraction of the people who chose to follow you. A newsletter goes straight to the inbox.

ON SOCIAL MEDIA		ON IYNBOX
Who sees your work	An algorithm decides, and the rules keep changing.	Every subscriber, every issue. No ranking, no feed.
Who owns the audience	The platform. Lose the account, lose the followers.	You do. Your readers are your list.
How you earn	Hope a brand notices you, then chase them.	Subscriptions, plus sponsors we find and place for you.
How people read	Between adverts, in a feed built to keep them scrolling.	On purpose, to the end, often replying.

From name to newsletter in *four steps.*

01

Claim your name

Pick yourname.iynbox.com. It takes 20 seconds and it's free.

02

Set up your page

Add your newsletter's name, a line about it, a picture, a banner and your links.

03

Readers subscribe

Your page is live once you confirm. People can subscribe before your first issue.

04

Write and get paid

Send your newsletter. Earn from subscribers and from sponsors we place for you.

Writers who join before launch are founding writers, with Pro free for their first three months.

Readers pay. Sponsors pay. *You* get both.

01

Subscriptions

Offer a paid tier for your most loyal readers, with extras like a bonus issue or no ads. UK newsletters often charge between £3 and £10 a month.

02

Sponsor share

inybox finds sponsors, matches them to newsletters by topic and places one clearly labelled ad in each free edition. You earn a share of what they pay for your sends. No selling ads yourself.

AN ILLUSTRATION

1,000 → **~4,300** + **30**
free readers, weekly sponsored sends a month supporters at £5 a month

For illustration only. Sponsor share is paid to publications with more than 50 subscribers, at the rate shown in your account, and at the discretion of inybox under our terms. UK newsletter sponsorship commonly runs at about £20 to £30 per 1,000 sends.

A home for your newsletter from *day one*.



SO

LEEDS.IYNBOX.COM

The Leeds Letter

✓

by Sam Okafor

Weekly notes on the city: the council, the trams, and the places worth your Saturday.

sam.co.uk X Instagram

you@example.com

Subscribe free

Your own address

yourname.iynbox.com, ready to share anywhere.

Picture and banner

Upload them from your phone. We tidy them up for you.

Your links

Website, X, Instagram, LinkedIn, TikTok and more.

Badges

Verified, Pro and more, shown next to your name.

The directory

Get discovered by new readers at read.iynbox.com, or stay private.

Share graphics

A ready-made image for your socials, with your picture on it.

BUILT TO BE TRUSTED

Good for writers. Good for readers.



Your list is yours

The readers you earn belong to you, not to us.



No algorithm

Every issue reaches every subscriber's inbox.



One sponsor, clearly labelled

Free editions carry one. Paid editions carry none.



Every ad checked

Reviewed against the UK CAP Code before it runs.



Every page reviewed

So the directory stays somewhere readers trust.



Clean, consented lists

Double opt-in, one-click unsubscribe, built in.

Made in the UK, for UK writers, readers and brands.

Readers find you. Brands *back* you.

FOR READERS

Newsletters worth a place in your inbox

Readers browse UK writers by topic at read.iynbox.com and subscribe free. Supporters can pay to back the writers they love.

read.iynbox.com

FOR BRANDS

Reach readers who chose to be there

Brands brief iynbox once by topic. We place one ad per edition in matching free newsletters and report every send, click and newsletter it ran in.

iynbox.com/ads

“We built iynbox so writers can spend their time writing, not chasing brands or algorithms.”

HARRY, FOUNDER

inyinbox

Claim your name *today.*

[yourname.inynbox.com](#)

- 1 **Go to** [yourname.inynbox.com](#)
- 2 **Pick** your name and check it's free
- 3 **Confirm** your email. Your page is live.

Founding writers get **Pro free for three months.**

Harry, founder
harry@inyinbox.com

hello@inyinbox.com
inyinbox.com